

## **Michael Maslinski**

Michael is a director of Maslinski & Co Ltd, London based strategy and marketing consultants specialising in the Private Banking and Wealth Management sector. Maslinski & Co has been recognised as the consultancy firm with the best understanding of the wealth management sector, in a survey of 40 European financial institutions, covering 11 different countries.

Michael has advised a wide variety of institutions on the development of their services for private clients, ranging from major retail and investment banks to wealth management boutiques and family offices.

He is author of numerous articles on the wealth management industry and is frequently quoted in the financial press as a leading authority on the sector.

Prior to establishing his own consulting firm in 1995, he was Head of Business Development at Coutts, where he had over 20 years practical experience of private banking.